

ELIGIBILITY: Candidate should have minimum 50% aggregate in graduation (Appearing candidates may also apply) from an approved university. Should have a valid score of CMAT / XAT/MAT/ATMA/GMAT/CAT. (Eligibility norms of AICTE & DTE Maharashtra as applicable to the PGDM course)

First Year

This term will start with a TWO weeks induction programme to develop in the students the essential skills required for effectively understanding and utilising the teaching - learning process and successful completion of the PGDM course at ASM IIBR.

PGDM: Term – I (Common to all Specialisations)

1	Essential of Business Management
2	Global Managerial Business Communication
3	Research Methodology & Quantitative Techniques
4	Managerial Accounting
5	HRM & People & Systems in Organisation

PGDM: Term-II (Common to all Specialisations)

1	IT & Managing with Technology
2	Marketing Management
3	Financial Management
4	Management of Business Operations
5	Managerial Economics

PGDM: Term III (Common to all Specialisations)

1	Strategic Financial Management
2	Entrepreneurship Development & Project Management
3	Applied Managerial Economics
4	Business Strategies
Elective Courses (Specialisations)	
5	Major Elective - I
Project for two months	

Second Year

Term IV: Compulsory Course (Common to all Specialisations)

1	Essential of Business Management
2	Business Environment (Indian and World Economy)
3	Laws for Global Business

Elective Courses (Specialisations)

4	Major Elective - II
5	Minor Elective - I

Term V: Elective Courses (Specialisations)

1	Major Elective - III
2	Major Elective - IV
3	Minor Elective - II
4	Minor Elective - III

Term VI: Elective Courses (Specialisations)

1	Major Elective - V
2	Major Elective - VI
3	Minor Elective - IV
4	Minor Elective - V
Project viva	

