



**BECAUSE THE  
SKY IS THE LIMIT**

**MBA From City University, Seattle USA**

(Ranked amongst the top Universities in the world)

**BROUGHT TO YOU BY  
ASM'S INSTITUTE OF INTERNATIONAL BUSINESS & RESEARCH (IIBR - PGDM)**

Approved by AICTE, Ministry of HRD, Government of India  
Promoted in 1995 by Audyogik Shikshan Mandal (ASM) in association with MCCIA  
(Maharatta Chamber of Commerce, Industries and Agriculture)

- Ranked amongst top B-Schools in India by Business Barons
- Ranked amongst top B-Schools by DSJ, The Week & Business Chronicle

- Ranked 1st in Pune by AIMA in consecutive years
- Ranked as A++ institute by Business Standard



Since 1983

**ASM**

Education • Research • Consultancy

[www.asmgroupp.edu.in](http://www.asmgroupp.edu.in)

# ABOUT ASM'S IIBR

- **Has been established for over 21 years**
- **Promoted by Asia's largest regional industrial chamber - MCCIA.**
- **The institute offers an unique international industrial internship programme in USA/ Mexico/ Europe.**
- **Lectures, workshops and seminars regularly conducted by foreign faculty.**
- **Summer school programmes and joint degree from reputed institutes abroad.**
- **Varied and experienced faculty drawn from various industries/domains, government departments, and consultancies from India and abroad.**
- **Tie-ups with industries for designing of syllabus especially for niche courses, internship and subsequent placement support.**
- **International Student Exchange Programme.**



# ABOUT CITY UNIVERSITY OF SEATTLE

- A legacy of more than 42 years
- Top ranked accredited university in the USA
- Excellent infrastructure with world-class facilities
- Over 8,000 students annually
- 27 campuses around the world
- Alumni base of 60,000+ in leading companies
- Presence across Europe, Asia, Mexico, Canada, and the USA



**YOU CAN NOW GET AN MBA DEGREE  
FROM THE TOP UNIVERSITY OF USA AT  
A REDUCED AND AFFORDABLE PRICE.**

Only the association with ASM's IIBR makes it cost effective



# ABOUT THE COURSE

- The complete programme is 2 years in length
- Students complete their first year of Post-Graduation Diploma Management (PGDM) from ASM's International Institute of Business and Research (IIBR) with a minimum grade of 3.0.
- The second year, students travel to City University of Seattle for 9 months and receive an MBA from CityU on successful completion of the course.
- The joint degree MBA is valid across the world.
- The programme is economically viable.
- Student gets the opportunity to work for 1½ yr on receiving the degree.



# GLOBAL CHALLENGES NEED GLOBAL EDUCATION

## ASM'S - IIBR

Students complete the first year of Post-Graduation Diploma in Management while staying in India



## CITY UNIVERSITY



For the final year they spend 9 months in USA (Seattle) and receive an MBA from the City University of Seattle

# SEATTLE

## LIFESTYLE & CULTURE

The city of Seattle adorns itself in a lively blend of culture and ethnic diversity. It stands tall as a vibrant metropolitan hub amidst nature. It is ranked amongst the top cities in USA judged by their level of education, art, international and cultural diversity.

Seattle is home to the nation's most reputed universities, The City University of Seattle being amongst those. Seattle is also the most literate city in the United States based on a study done by Central Connecticut State University.





# MAKE YOUR NEXT STEP COUNT

## COURSE DETAILS

### ELIGIBILITY:

- Any graduate from a valid University can enroll for the MBA programme from City University, Seattle, USA. On completion the term of the first year at ASM's IIBR with a 3.0 grade in the PGDM, student gets transferred to USA.

### ADMISSION PROCEDURE:

- Student enrolls for the PGDM programme at ASM's IIBR for the first year.
- On completing 1<sup>st</sup> year with minimum grade of 3.0, the student is transferred to USA for the second year.

### COST OF COURSE (Approx):

- The total cost of the course would amount to INR18,44,340 (USD 29,746.4)  
\*Excludes lodging and boarding expenses

### USP IN TERMS OF COSTING:

- If a student wishes to pursue the course from a reputed university in USA like City University of Seattle (who are ranked amongst the top 50 universities) the minimum cost would be USD 59,000 which is now possible in approximately USD 25,000 and the approximate savings of USD 29,000.

### BANK LOANS:

- Bank loan procedure will be as per the regular existing procedure, we shall provide with all documentation necessary for the bank loan, disbursement may be deferred as per requirement. As per the new government rules, students applying for Bank Loans to study abroad can apply for Tax Benefits.

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# UNLOCK YOUR TRUE POTENTIAL

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- **Syllabus designed by industry leaders**
- **Modules include foreign study tours and industrial visits to the chamber of commerce**
- **Seminars and workshops conducted by foreign faculty, industry experts and noted academicians**
- **After completing of MBA from the City University of Seattle, students get a 1½ year work visa in USA**
- **This is an excellent opportunity to acquire a work permit and build a career in the state**
- **Students will be assisted by the City University of Seattle for placements**
- **Students are assured the same benefits as full time students of the university after completion of the course**

# IMPORTANT NOTES

- If a student fails any of the challenges, he/she has to pay the tuition fees for those credits.
- Once enrolled for the course, if a student wishes to cancel, the student may opt to complete only the PGDM programme, or in case he/she cancels after the application to the City University of Seattle is completed, whatever fees is paid is non-refundable.
- The tuition fees for the credits are calculated @ USD 780 per candidate, this is assuming the student enrolls for the International graduate tuition and not assisted language i.e. because we will certify that the student has completed his entire education in English hence the student is exempted from appearing for TOEFL etc. In case the student enrolls under assisted language then the tuition fees will be USD 870 per credit.



## ASM'S INSTITUTE OF INTERNATIONAL BUSINESS & RESEARCH (IIBR)

APPROVED BY AICTE & PROMOTED IN ASSOCIATION WITH MAHRATTA  
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