

42+
YEARS
OF EXCELLENCE



Approved by AICTE
Govt. of India



AI-Powered **PGDM** Program **For Tomorrow's Leaders**

2 Years Full Time AICTE Approved
Post Graduate Diploma in Management



ASM GROUP OF INSTITUTES HIGHLIGHTS



Established in 1983, the Audyogik Shikshan Mandal (ASM) Group of Institutes has completed 40 years in the field of education. Through this period, ASM has persistently provided the corporate world with well prepared professionals. This history of excellence has been validated by the fact that ASM has consistently been ranked amongst the top B-Schools in India.

The faculty of ASM comprises of the best in industry and academia. The faculty members for the course are a rich blend of academicians, industry practitioners, teaching faculty and mentors from industry. ASM has excellent industry-institute interaction for more than 4 decades and tie-ups with leading organizations for cutting edge certifications for enhanced skills leading to employability.

ASM boasts of a strong alumni base of 72000+ graduates in leading corporates, who are very closely associated with the Institute for placements & industry interfacing.

Dr. Sandeep Pachpande

Chairman, ASM Group of Institutes

Innovative Technology Leader from Stanford University
SELP from Harvard Business School
Executive Scholar Certificate from Kellogg School of Management
Ph.D from SPPU
MBA from Leeds Beckett University (U.K)
B.E Computer Engineering from SPPU



FROM THE CHAIRMAN'S DESK

At Audyogik Shikshan Mandal (ASM), excellence is our tradition.

We are committed to shaping future leaders through quality education, practical learning, and global exposure.

In today's competitive world, success demands more than knowledge; it requires confidence, creativity, and real-world experience. Since 1983, ASM has built a legacy of nurturing these values through a vibrant academic environment that blends theory with practice.

Our team of experienced academicians and industry experts works hand in hand to develop students' skills, leadership qualities, and professional readiness.

Through global collaborations with leading institutions like HBS Online, IBM, CityU, SAP, US CPA, Amazon AWS, HBP, IIMBx, and TimesPro, we ensure our students gain international perspectives and become industry-ready professionals.

ASM's holistic learning approach has earned recognition among India's top B-Schools, reflecting our dedication to developing talent that meets global standards.

At ASM, we aim to unlock every student's potential and empower them to create, lead, and make a difference in the world.



Education is the most powerful weapon,
which you can use to change the world.

-Nelson Mandela





Dr. (Mrs) Asha Pachpande

Founder Secretary

Audyogik Shikshan Mandal (ASM)



FROM THE FOUNDER SECRETARY'S DESK

ASM's Institute of Business Management and Research (IBMR), Chinchwad, has been a leading institution for over four decades, dedicated to developing skilled, adaptive leaders for organizations in India and abroad. With a clear vision and mission, ASM's IBMR focuses on nurturing a new generation of managers prepared to meet the evolving challenges in the global business landscape.

Committed to holistic teaching and learning, ASM's IBMR integrates the latest in management education to ensure its students' employability. Since 1983, the institute has produced well-rounded, knowledgeable executives who bring value to industries worldwide. Many of our alumni hold influential positions in organizations across the globe, while others have ventured into successful entrepreneurship, contributing significantly to economic growth.

It is with great pleasure that I welcome our new batch of students to ASM's IBMR, where we are dedicated to quality education and comprehensive student development. Through ASM's EDGE pedagogy, led by skilled regular and visiting faculty and experts from global organizations, we guarantee that our students receive an education aligned with the demands of the professional world.

IBMR fosters the growth of high-caliber professionals by providing global exposure through Harvard Business School case studies, online courses, Harvard Business Publishing resources, and the distinctive ASM EDGE courses. We strive to create an environment that supports students' holistic development and academic success.

Welcome once again to ASM's IBMR, where you will discover the many facets that make this institute a truly transformative experience. Wishing you a journey of learning and success in all your endeavors as part of ASM's IBMR community.



Education is not the amount of information that is put into your brain and runs riot there, undigested, all your life. We must have life-building, man-making, character-making assimilation of ideas

-Swami Vivekananda





Dr. Sachin Kulkarni

Director

ASM's Institute of International Business
and Research (IIBR)



DIRECTOR'S MESSAGE

It gives me immense pleasure to welcome you to ASM's Institute of International Business and Research (IIBR), a distinguished constituent of the ASM Group of Institutes. For over four decades, ASM Group has been a trailblazer in management education, fostering academic excellence and nurturing leaders who shape industries across the world. This enduring legacy stands as our greatest strength and constant source of inspiration.

At IIBR, our two-year AICTE-approved PGDM program embodies this legacy of quality and innovation. The curriculum is meticulously crafted to blend cutting-edge academics with practical industry exposure. Through a structured academic delivery model, we ensure that every student gains a strong conceptual foundation while engaging with real-world business challenges.

We understand that true employability extends beyond theoretical learning. Hence, our program emphasizes the holistic development of employability skills—critical thinking, communication, analytical reasoning, leadership, and teamwork. Regular corporate interactions, live projects, internships, and industry seminars bridge the academia-industry gap, preparing our students to meet the dynamic demands of the global business environment.

In a world driven by rapid technological transformation, IIBR has integrated AI-powered learning and analytics into its syllabus. This ensures our students remain future-ready, equipped with the digital competencies and data-driven mindset essential for modern management professionals.

Equally important is our focus on personality development. We believe that education must refine character as much as intellect. Through mentorship, soft skills training, and value-based learning initiatives, we cultivate confidence, adaptability, and integrity—traits that define successful leaders.

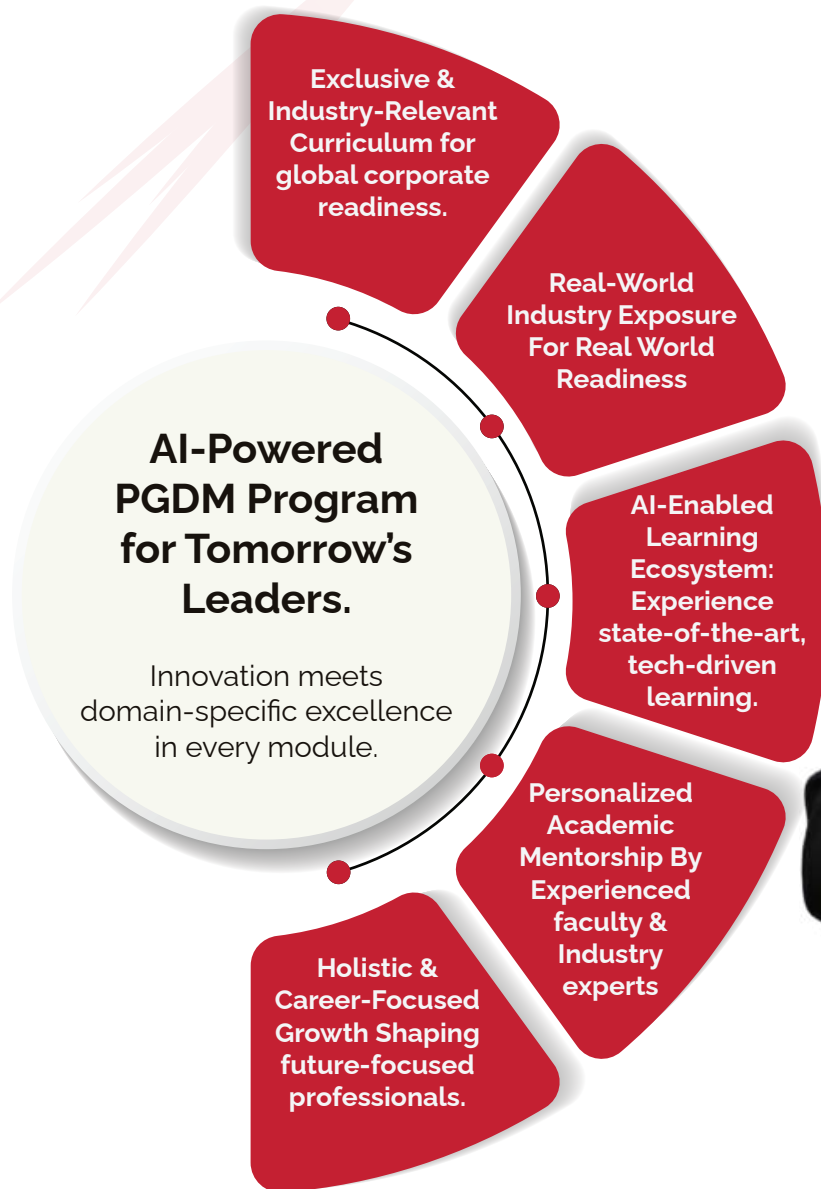
As you embark on this transformative journey with us, I encourage you to embrace every opportunity to learn, innovate, and excel. At IIBR, we are committed to shaping not just managers, but visionary leaders who will contribute meaningfully to business and society. Welcome to ASM's IIBR—where tradition meets transformation.



The fitness of the pupil is shown in his love for the acquisition of knowledge, his willingness to receive instruction, his reverence for learned and virtuous men, his attendance upon the teacher, and his execution of orders.

-Dayananda Saraswati





Accelerate your career aspirations at ASM IIBR!

ABOUT US

ASM INSTITUTE OF INTERNATIONAL BUSINESS AND RESEARCH (IIBR)

Approved by AICTE, Govt. of India and Promoted in 1995 by ASM in association with MCCIA. Audyogik Shikshan Mandal's IIBR is approved by AICTE and the only institute to be promoted by the Mahratta Chamber of Commerce Industries and Agriculture (MCCIA) - one of the largest industrial chambers in Asia. Under the legacy and the presence of Audyogik Shikshan Mandal in the field of education, IIBR has earned an enviable reputation amongst B-Schools in India. The first business school in India to offer the HBX CORE Program from Harvard Business School and short duration certificate program in Business analytics & Big Data from IBM.



VISION

To be a world centre of learning that excels in Management and IT Education, Research, Training and Consultancy.



MISSION

ASM aims to deliver excellence in education by nurturing socially responsible global leaders who drive positive change in business and society.



AICTE Approved Two Years Full Time Program In Collaboration with Industry

- Effective Manager
- Personality Grooming
- Skill Enhancement
- Interview Techniques
- Leadership



**SOFT
SKILLS**



**CORPORATE
EXPOSURE**

- Mentoring
- Internships
- Industry Visits
- Capstone Projects



**ACADEMIC
INPUTS**

- Global Curriculum
- Research Conferences
- Seminar/Workshops
- Student & Faculty Exchange
- Core Management Inputs



**INDUSTRY
SKILLS**



ASM Offers A Complete Blend Of Academic Inputs And Industry Skills From Leading Corporates & Universities Across The World Along With Industry Skills & Soft Skills For A 360° Learning Experience

PGDM

Two Years Full Time AICTE Approved At IIBR

PGDM IN FINANCE

**PGDM IN DIGITAL
MARKETING**

**PGDM IN HUMAN
RESOURCE**

**PGDM IN PHARMACEUTICAL
MARKETING**

PGDM IN MARKETING

**PGDM IN
REAL ESTATE MARKETING**

VALUE ADDED OFFERINGS

Industry
Visits per
semester

Live
Projects

NSE/BSE
Visit & Workshop

Presentations
based on
Relevant Topics

Immersion
Program

PDGA
(Personality
Development,
Grooming &
Awareness)

GD, Debates, Aptitude test
training, Interview techniques
etc.

Industry-Oriented
Certifications

Certifications

Core

- 1 Business Analytics with AI
- 2 Data Analytics with AI
- 3 Power BI + AI Dashboards
- 4 Advanced Excel + AI Automation
- 5 SAP/ERP with AI Applications
- 6 Tableau + AI Visualisation

Specialization-Focused

- 1 AI in Marketing & Consumer Behaviour
- 2 Investment Banking + AI Modelling
- 3 Hedge Funds + AI Market Prediction
- 4 People Analytics + AI in HR
- 5 AI in Pharma & Healthcare Analytics
- 6 AI in Real Estate & Property Analytics

PGDM IN FINANCE

Post Graduate Diploma in Finance

Program Objective

ASM's IIBR offers a focused PGDM in Finance designed to build strong analytical, managerial, and technical skills for a successful career in the financial world. The program provides a solid foundation in financial management, investment analysis, risk management, and financial strategy to meet the evolving needs of the finance sector.

Program Highlights

1

Industry Centric Projects

2

Experienced Faculty

3

Guest Lectures & Seminars

4

Internship & Placement Support

5

Focus on FinTech

Key Skills Developed

1

Financial Analysis & Reporting

2

Risk Assessment & Management

3

Investment & Portfolio Management

4

Financial Modeling & Valuation

5

Ethics & Compliance

Career Opportunities

Accounting & Control	Corporate & Retail Banking	FinTech & e-Financial Services
Financial Inclusion & Microfinance	Financial Analysis & Reporting	Equity & Security Analysis
Portfolio Management	Risk Management & Underwriting	Investment Analyst

PGDM IN HUMAN RESOURCES

Post Graduate Diploma in HR

Program Objective

ASM's IIBR offers a specialized PGDM in Human Resources designed to build future-ready HR professionals. The program focuses on human capital management, organizational development, and strategic HR practices, preparing students to take up leadership roles and contribute to building skilled, motivated, and high-performing teams.

Program Highlights

1

Practical Learning

2

Expert Faculty

3

Corporate Internships

4

Focus on Diversity & Inclusion

Key Skills Developed

Talent Acquisition & Management

Performance Management & Appraisal

Organizational Development

Employee Relations & Conflict Resolution

HR Compliance & Legal Frameworks

Career Opportunities

Talent Acquisition	Performance Management	Learning & Development
Organisational Change & Development	Industrial Relations & Labour Laws	HR Analytics
Compensation & Benefits	Strategic HRM	Change Management

PGDM IN MARKETING

Post Graduate Diploma in Marketing

Program Objective

ASM's IIBR offers a career-focused PGDM in Marketing designed to develop modern marketing professionals. The program covers marketing fundamentals, consumer behaviour, brand building, and digital strategy, equipping students with the skills and mindset to excel in today's competitive business world.

Program Highlights



Key Skills Developed



Career Opportunities

Sales & Channel Management	Product & Brand Management	Marketing Analytics
Market Research	Consulting Services	Retail & QSR Management

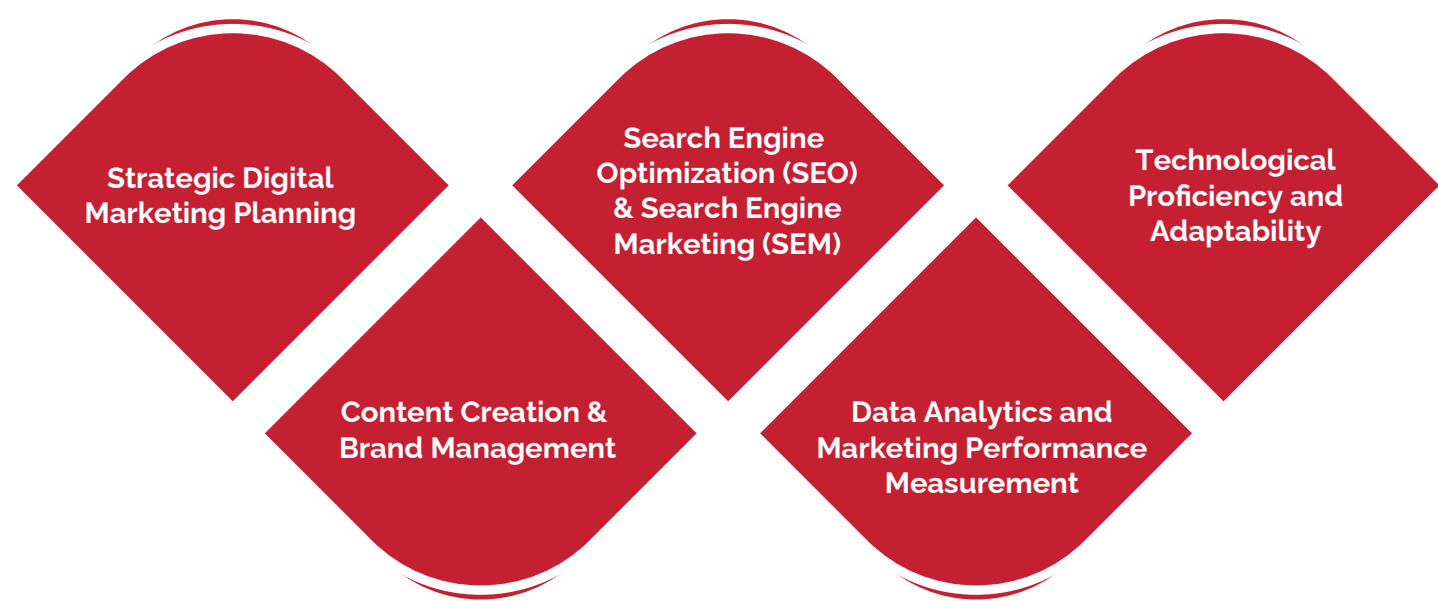
PGDM IN DIGITAL MARKETING

Post Graduate Diploma in Digital Marketing

Program Overview

The PGDM in Digital Marketing is a dynamic two-year program designed to equip future marketing leaders with cutting-edge skills in digital strategies. Combining rigorous classroom instruction with hands-on training, the curriculum covers key areas such as SEO, social media marketing, content creation, analytics, and digital branding. Students engage in live projects and internships with industry partners, gaining real-world experience to tackle modern marketing challenges. The program develops strategic thinking and technical proficiency essential for driving successful digital campaigns. Graduates emerge ready to innovate, analyze data-driven insights, and lead organizations in the rapidly evolving digital landscape. With expert faculty and industry collaboration, this PGDM program opens doors to lucrative career opportunities in digital marketing and empowers students to shape the future of marketing in an interconnected world.

Core Competencies



Career Opportunities

Performance Marketing Manager	SEO / SEM Specialist	Digital Marketing Strategist
Marketing Automation Expert	Content Marketing lead	Growth Marketer

PGDM IN PHARMA MANAGEMENT

Post Graduate Diploma in Pharma Management

Program Overview

The Post Graduate Diploma in Management (PGDM) in Pharmaceutical Marketing is a cutting-edge, two-year program designed to groom future leaders for the dynamic pharmaceutical industry. Integrating core management subjects with in-depth knowledge of pharmaceutical marketing, drug regulations, and healthcare business strategies, the curriculum empowers students to master product management, sales, supply chain, and regulatory compliance. Emphasis is placed on critical thinking, ethical leadership, and digital transformations in pharma. Students benefit from hands-on industry projects, internships, and workshops led by accomplished experts, gaining insights into emerging trends like digital pharma and AI-driven drug discovery. Graduates are equipped for rewarding careers in pharmaceutical business management, brand management, marketing analytics, and healthcare consulting, bridging the gap between scientific innovation and market needs

Core Competencies



Career Opportunities

Business Development	Product Management	Market Research
Medico Marketing	Healthcare Management	Sales and Marketing

PGDM IN REAL ESTATE MARKETING

Post Graduate Diploma in Real Estate Marketing

Program Overview

The PGDM in Real Estate Marketing is a contemporary, industry-aligned two-year program designed to empower future leaders for dynamic roles in real estate sales, marketing, and project management. The curriculum blends foundational management skills with specialized courses in property marketing, real estate economics, digital marketing strategies, valuation, urban planning, and legal frameworks. Students benefit from a balanced mix of theory, live projects, technology-driven tools, and internships, fostering hands-on customer engagement and analytical skills critical for today's fast-evolving property market. Graduates will be equipped for successful careers as real estate professionals, property marketers, consultants, and investment advisors, ready to navigate challenges and seize opportunities in India's booming real estate sector.

Core Competencies



Career Opportunities

Property Consultant	Project Manager	Real Estate Marketing Manager
Real Estate Investment Analyst	Legal Advisor (Real Estate)	HNI Investment Advisor

PROGRAM CURRICULUM

BATCH: 2026-28

CORE GENERIC

SEMESTER I				
Name of the Subject	Credit	CCE	ESE	Marks
Specialization Core - 1	3	70	30	100
Specialization Core - 2	3	70	30	100
Generic Core - 1	3	70	30	100
Generic Core - 2	3	70	30	100
Generic Core - 3	3	70	30	100
Specialization Core - 3	3	70	30	100
Specialization Core - 4	3	70	30	100
Generic Core - 4	2	50	0	50
Elective Core - 1	2	50	0	50
Generic Core - 5	2	50	0	50
	27	640	210	850

CORE GENERIC

SEMESTER II				
Name of the Subject	Credit	CCE	ESE	Marks
Generic Core - 6	3	70	30	100
Specialization Core - 5	3	70	30	100
Specialization Core - 6	3	70	30	100
Specialization Core - 7	3	70	30	100
Generic Core - 7	3	70	30	100
Generic Core - 8	3	70	30	100
Generic Core - 9	3	70	30	100
Generic Core - 10	2	50	0	50
Elective Core - 2	2	50	0	50
Business Immersion - 1	2	50	0	50
	27	640	210	850

SPECIALIZATION ELECTIVES

SEMESTER III				
Name of the Subject	Credit	CCE	ESE	Marks
Business Immersion - 2	6	140	60	200
Elective - I	3	70	30	100
Elective - II	3	70	30	100
Elective - III	3	70	30	100
Elective - IV	3	70	30	100
Elective - V	3	70	30	100
Elective - VI	3	70	30	100
Elective - VII	3	70	30	100
Elective - VIII	3	70	30	100
CDS Activity - I				
	300	700	300	1000

SPECIALIZATION ELECTIVES

SEMESTER IV				
Name of the Subject	Credit	CCE	ESE	Marks
Elective - IX	3	70	30	100
Elective - X	3	70	30	100
Elective - XI	3	70	30	100
Elective - XII	3	70	30	100
Elective - XIII	3	70	30	100
Elective - XIV	3	70	30	100
CDS Activity - II				
	18	420	180	600



PEDAGOGY

At IIBR, students learn to connect classroom concepts with real corporate scenarios. Our teaching focuses on hands-on experience, industry engagement, and building a global perspective.

Hands-on live projects with partner organizations to apply classroom learning.

Industry-Embedded Projects

Digital & Tech Labs

Exposure through advanced computer labs & certification programs.

Study tours and international exposure to develop an international business

Global Immersion

Case Studies & Simulations

Practical cases and simulations to enhance analytical and decision-making skills.

Sessions by industry experts to inspire and enrich learning.

Workshops & Guest Lectures

Summer Internships

Corporate internships for hands-on experience and industry understanding.

5 DAY'S IMMERSION PROGRAMME



ASM's Institute of International Business and Research (IIBR) offers a specially curated 5 Day Immersion Programme on Sustainable and Responsible Business in India to prepare future managers for an ESG-driven corporate world. Beginning with an overview of ESG, circular economy and global SDGs, students explore how Indian corporates are integrating sustainability into strategy, operations and reporting, and learn to map SDGs to concrete corporate actions.

Through intensive case studies, ESG metric analysis and team activities such as waste-to-value projects and product redesign for circularity, participants build practical skills in sustainable business model innovation. A focused industry visit exposes them to real-world ESG practices, followed by debrief sessions that translate observations into actionable managerial insights.

Workshops on ethical dilemmas, stakeholder negotiations and purpose-driven leadership sharpen students' ability to handle complex trade-offs and multi-stakeholder expectations in the Indian context. A guest panel on green innovation and cultural engagements further broaden their understanding of sustainability as both a business imperative and a societal responsibility.

The programme culminates in student project presentations and the creation of a Personal Sustainability Plan, ensuring each participant leaves with a clear roadmap to embed responsible practices in their professional journey. By the end of this immersion, students gain strong conceptual grounding, analytical capability and hands-on exposure, significantly enhancing their readiness for careers in ESG, CSR, consulting, operations, and leadership roles in forward-looking organizations.

FEES STRUCTURE

BATCH 2026-2028

PGDM - Financial Management, Human Resource Management and Marketing Management

Particulars	Instalment - I at the time of Admission	Instalment - II Day of Commencement	Instalment - III November 30, 2026	Instalment - IV January 31, 2027	Instalment - V April 30, 2027	Total
Tuition Fees	50,000.00	2,50,000.00	1,50,000.00	1,50,000.00	90,000.00	6,90,000.00
Refundable Caution Deposit		25,000.00				25,000.00
	50,000.00	2,75,000.00	1,50,000.00	1,50,000.00	90,000.00	7,15,000.00

PGDM - Digital Marketing, Pharmaceutical Management and Real Estate Marketing

Particulars	Instalment - I at the time of Admission	Instalment - II Day of Commencement	Instalment - III November 30, 2026	Instalment - IV January 31, 2027	Instalment - V April 30, 2027	Total
Tuition Fees	50,000.00	2,00,000.00	1,00,000.00	1,50,000.00	50,000.00	5,50,000.00
Refundable Caution Deposit		25,000.00				25,000.00
	50,000.00	2,25,000.00	1,50,000.00	1,50,000.00	90,000.00	5,75,000.00

★ Rules for Cancellation of Admission:

Cancellation of admission will be as per AICTE norms and guidelines received from AICTE time to time.

★ Payment of Fees

The fees will be paid only by Demand Draft, NEFT, RTGS and Online Transfers in the Bank Account as per the details provided by the authorities.

★ Reservation of Rights

The management of Institute of International Business and Research (IIBR) reserves the right to change policies, systems and procedures, faculty mix, regulations affecting students or any other suitable modifications, should these be deemed necessary in the interest of the programme and the institute.

MERIT SCHOLARSHIPS

Scholarships	Eligibility	Scholarships	Total Scholarships
ASM's ENGINEERING EXCELLENCE	Engineering Graduates With 70% Merit Based	20% of the Tuition Fees	05 (3 for girl students)
ASM's SPARK	Above 75% All Through	20% of the Tuition Fees	05 (3 for girl students)
ASM's HONOR	Children of Parents In Defence (Even Retired)	20% of the Tuition Fees	05 (3 for girl students)
ASM's EKLAVYA	Sports Quota Scholarship	20% of the Tuition Fees for National Level	05 (3 for girl students)
		15% of the Tuition Fees for State Level	
		10% of the Tuition Fees for District Level	

- ★ All the above scholarships can be availed Once only and shall be applicable in the fees payable for the Second Year.
- ★ Students can avail one scholarship at a time.

Education Loan Partners



GUIDELINES FOR SELECTION OF SPECIALIZATIONS

1. Core Courses:

All core courses are compulsory for every student, irrespective of their chosen specialization. These courses are designed to build foundational knowledge across business disciplines.

2. Elective Structure and Specializations

Students must accumulate 42 elective credits in the second year (Semester III and IV).

3. Elective Selection Timeline:

Elective choices for all two semesters (III and IV) must be submitted by 30th March 2027. Students will get a chance to re-confirm their choices on or before 30th April 2027. The deadlines will be applicable year on year unless an office order is released for any change.

4. Elective Specialization Offering Criteria:

- Institute may offer SELECT specializations based on industry needs, faculty strength & competencies, - student demands, employability potential, etc.
- Institute MAY NOT offer a specialization if a minimum of 15 students are not registered for that specialization.
- The Institute MAY NOT offer an elective course if a minimum of 15 students are not registered for that elective course.

The maximum capacity per division per course is 60 students. A course may have more than one division subject to student interest however the exact number depends on operational and organizational factors. Students will be informed in advance about these details.

The Business Immersion program (summer internship) will be treated as a credit compulsory course. The candidate needs to satisfactorily complete this as per pre-decided norms, as an essential partial fulfilment of the requirements for award of PGDM.

The program completion award will be Post Graduate Diploma in Management in Business Administration. Students must adhere to the nomenclature given by ASM's IIBR and use the same in all communication with the outside world.

ACADEMIC CONDUCT AND INTEGRITY

While at ASM's IIBR, students are expected to:

Attend classes, maintain steady progress in subjects undertaken and submit required work on time (unless prevented from doing so by unforeseen or exceptional circumstances, which are communicated to the relevant staff member as soon as possible);

Conduct themselves in a professional manner while undertaking placements;

Incorporate feedback into their learning, make use of the assessment criteria with which they are provided, and be aware of rules and policies relating to assessment;

APPLY AND SECURE ADMISSION

PGDM Pharma

Eligibility Details

PGDM FIN, HRM, MKT, DM, RM

- ✓ Bachelor degree in Pharmacy, Life Sciences, Microbiology, Biochemistry, and Biotechnology with a minimum of **50%** marks (for General category) and a minimum of **45%** marks (for Reserved Category) having Indian nationality.
- ✓ Candidates appearing for final year bachelor degree examinations can also apply provided they complete all degree requirements by **August 31, 2026**.
- ✓ Students must qualify any one of the six All India tests, i.e.; **CAT, XAT, CMAT, ATMA, MAT, GMAT** or the common entrance examinations (if any) conducted by the Maharashtra State Government (MH-CET).
- ✓ Bachelor degree in any discipline with a minimum of **50%** marks (for General category) and a minimum of **45%** marks (for Reserved Category) having Indian nationality.
- ✓ Candidates appearing for final year bachelor degree examinations can also apply provided they complete all degree requirements by **August 31, 2026**.
- ✓ Students must qualify any one of the six All India tests, i.e.; **CAT, XAT, CMAT, ATMA, MAT, GMAT** or the common entrance examinations (if any) conducted by the Maharashtra State Government (MH-CET).

Bank Details

Name of the Account: **INSTITUTE OF INTERNATIONAL BUSINESS AND RESEARCH**

Name of the Bank: **AU SMALL FINANCE BANK**

Name of the Branch: **WAKAD, PUNE 411 057**

Account Number: **2502263065260152**

IFSC: **AUBL0002630**

MICR: **411765011**



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LIFE AT ASM's IIBR

A Comprehensive Learning
Journey Far Beyond Just
Academics



”

ASM's TIE-UPS AND COLLABORATIONS FOR VALUE ADDED CERTIFICATIONS



These Courses Bring Together Industry Relevant Techniques And Qualifications Blending Together With Cutting Edge Certifications Which Are Accepted Globally

E&Y

Presenting the Post Graduate Program in Advanced Data Science, curated and delivered by IMT COL and EX, leaders in academics and practice of this subject. This program covers the entire gamut of skills and tools required for success from fundamentals, is like statistics and data modeling to advanced tools and technologies like Python, Artificial Intelligence and Machine Learning, to even more future oriented technologies like Blockchain



HBP

Harvard Business Publishing Corporate partners to create world-class leadership development solutions for managers at all levels in global organizations and governments. Offers management insight, thought leadership, and expertise of Harvard Business School faculty and Harvard Business Review authors to provide real life solutions and case studies



SAP

As the market leader in enterprise application software, SAP is at the centre of today's business and technology revolution. SAP helps you streamline your processes giving you the live data to predict customer trends and industry expertise



AWS

This foundation course is designed for both technical as well as non-technical students of ASM Group of Institutes. This course is to be offered to all the students across the institutes. The program will help the students to get equipped with relevant knowledge and required skills in the era of digital transformation in business, focusing Cloud Computing



MICROSOFT

Microsoft brings into the PGDM course latest technological inputs for a techno commercial role in Business Analytics. The learning is asynchronous blended with Instructor led training



GLOBAL EXPOSURE

INTERNATIONAL TIE-UPS

The ASM Group of Institutes had signed a Memorandum of Understanding (MOU) with the prestigious City University of Seattle, Washington, USA, coming one step closer to the aspiration of making 'Brand ASM' a global player. Also on the cards are collaborations with some of the finest and most prestigious education institutions in the world. So far the collaboration have been formalised with the other top educational institute in the world, such as CETYS University, Mexico, Marketing Institute of Singapore, Hochschule University of Applied Sciences, Germany and Vistula University, Poland, ATMC Australia, University of Saint Joseph, Macau, Siam University, Thailand, Seoul Cyber University, South Korea, CCN University of Science and Technology, Caucasus University LLC, Georgia

SUMMER PROGRAMS WITH GLOBAL UNIVERSITY

CETYS UNIVERSITY, MEXICO

CITY UNIVERSITY, SEATTLE

3 MONTHS CREDIT TRANSFER PROGRAM

STUDENT EXCHANGE PROGRAM



TOP RECRUITERS ASM GROUP OF INSTITUTES

Pharma



Real Estate



More Top Recruiters



42+
YEARS
OF EXCELLENCE



Approved by AICTE
Govt. of India

FOR ADMISSIONS CONTACT

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M: 94031 97754 / 83082 70960

**S. NO. 29/1+2A, CTS NO. 4695, OLD MUMBAI PUNE HIGHWAY,
PIMPRI, PUNE 411 018, MAHARASHTRA, INDIA**

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ASM GROUP OF INSTITUTES
IBMR | IPS | IIBR | CSIT | NEXT | GJC | GEMS | EMPROS